

1962 / 40th In View

The newsletter of the Cornell class of '62, which celebrates its 40th reunion in 2002

From Four Years To 40

Remember when...

The year was 1958. Chevrolet produced 125,480 Bel Air Impala coupes and 55,989 convertibles. Sport coupe top price: \$2,693. Convertible: \$2,841. Sport coupe in top condition today: \$30,000. Convertible: \$43,000.

The year was 1958. Jimmy Stewart starred in *Vertigo* and *Bell, Book & Candle*. Katherine Hepburn was making *Suddenly Last Summer*, due out in '59.

In the Ivy Room, as snow spread across the valley, more than one lonely freshman looked at cafeteria food and understood the meaning of a top juke box tune: "Many a tear has to fall—but it's all in the game." One freshman, probably many more, wanted to go home every Sunday night, because Monday morning Edward Whiting Fox was going to give a world history quiz in that huge circular lecture room in Goldwyn Smith—that they knew they'd fail! Fox was going to win two ways: he'd demolish freshman egos—and he was making money off the books they had to buy.

The year was 1958—and fellas in University Halls were finding out the real meaning of educational agony: racing up Libe slope on a frigid day—late for an eight o'clock exam. And the real meaning of sex: their first panty raid. The girls knew much more about sex already—after all, they threw out the panties.

Remember when? When in an instant the year was 1962? When you couldn't believe that you were taking your last pre-lim? Your last final? Staying up all night to finish your last architectural project? Staying up all night to finish anything? (Speaking of sex....) Had four years on the hill really gone by? Was ROTC really



The class of '62 at its 25th reunion. Photo by Jon Reis.

going to turn into military service? And, for some, Vietnam? Or could one hide in grad school?

The year was 1962—Marlon Brando was starring in *Mutiny on the Bounty*. Katherine Hepburn had finished *Long Day's Journey Into Night*. Audrey Hepburn had been a success in *Breakfast at Tiffany's* the year before. Jimmy Stewart had scored twice—with *How The West Was Won* and *Mr. Hobbs Takes A Vacation*. And Bette Davis starred in *Whatever Happened To Baby Jane?*

The year was 1962. And probably none of us taking that step into the real world could conceive of where he or she would be 40 years later—or even 38. Or, more importantly, that, thank God, we would still be alive—most of us. Or from that far distant year of 1962 we'd be getting a call to come back to Cornell—after

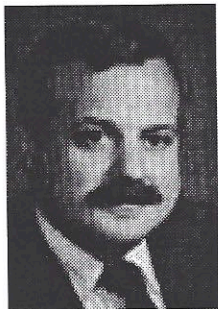
40 years getting the call to come back to remember and share those fabulous four years of our lives—the joys and the tears—the time that did indeed shape us all.

Well, *this is that call*—this is '62/40th *In View*—the reunion newsletter of the Cornell class of 1962! As far as your class council is concerned—the bestest class there ever was! And this newsletter you have in your hands—or, nowadays, on your screen—is the physical tie with which we're going to pull you back to the most fabulous reunion ever! We all make plans for the future. **Make sure that you mark June 6-9, 2002, in your calendar right now! We're not going to stop until every one of you catches the spirit—and greets your classmates high above Cayuga's waters!**

Read on!



Ruth Bleyler



Jeff Blumenthal

Ask Not What Your Class Can Do For You— But What You Can Do For '62 In 2002!

You see, now that we're getting you excited—we're going to start getting you involved. To begin with, say hello to our **reunion co-chairpersons, Ruth Bleyler and Jeff Blumenthal**. They're going to be leading the way to achieving our major goal: increasing our class attendance by reconnecting with old friends and making new ones.

Ruth and Jeff take it from here:

Hiya, class! We've got a simple message: **We need you!** While it may seem early for you to think about it, we want you to remember that weekend: **June 6-9, 2002**. This is a big one, and, though many of us have come back to the hill over these past four decades, there's a large group out there with whom we've lost touch. That's why our motto is: "**Commit to Connec-**

tion!" If each person reading this reaches out to one other classmate, we'll have the greatest 40th ever.

To do this, we have some specific tasks that will provide fun, fellowship, and purpose (sorry, no pay) for those who sign on. Never been involved before? Check out these opportunities and let us know what you'd like to do. Here's what's happening:

Class Network: The class of '62 network is going to reach out and touch every one of us—and you can pretty much name your job. It can be as big as being a key captain and developing a category network such as athletics, fraternities, music organizations, etc. Or you can be a small group leader, getting in touch with friends you made on the hockey team, in cheerleading, or in your

fraternity or sorority. We need you now! Please contact **Beth Newell Spicka** at 941/434-9461 or wspicka@sprynet.com, or get hold of **Phil Handler** at 860/232-0383 or psh5@cornell.edu directly if you can help them out.

Catering: Somebody out there has to love food. If so, we need you to organize a menu for the weekend and get in touch with the folks in Ithaca who can make that happen.

Event Planning: Do you have an idea that is the perfect focus for the "fabulous fortieth"? Perhaps you have your own special place—on campus or somewhere in the Ithaca area—for a great class dinner. If so, once again we need you!

Class Directory: This is a natural for the publishers and data collectors in our class. There have to be a few. If you enjoy "getting it all together"—we need you!

Promotion and Publicity: Hey, all you creative types, jump in and figure out the "hook" and "hype" program that will get us all to Ithaca!

Symposium: What topic stimulates your interest? Whom do you want to hear from? We've had some great sessions in years gone by; here's your chance to plan another.

Registration: You'll get to know who's coming—before anyone else!

Hospitality: If you let a smile be your umbrella, we need you—right up front meeting everyone and making them feel a part of our celebration.

Decorations: Remember the high school senior prom? We've got many events on the schedule. We need you—and your decorating ideas.

Signing up is easy! Just e-mail or call us: **Ruth Bleyler** at rzb3@cornell.edu or 603/795-9912. Or **Jeff Blumenthal** at djb36@cornell.edu or 312/946-1928.

Do it today; you'll be glad you did!

Log On To A Really Unique Web Site

If you haven't electronically connected with the class, there are two things for you to do right away. The first is to visit our class of '62 web site. The second is to subscribe to our e-mail list. Here's how to do this—and why you'll be glad you did!

Unlike so many sites written by humorless, technical types with programmed navigation and hundreds of bloated graphics, our site is down to business and loaded with items about reunion plans. Sure, we have some "cutesy" pictures, but the main focus is on communication and collaboration for the 40th reunion. Remember that weekend again: June 6-9, 2002. Our site is a dynamic one—and it will grow as the important date comes closer. If you are interested in volunteering for a task, then you can certainly do so. If you just want to lurk in the shadows and see how the program evolves, well, that's OK.

going to get you involved.

To access the site, point your browser to

<http://www.alumni.cornell.edu/orgs/classes/1962/default.html>

Now you can join in the fun, have a laugh or two, reconnect with a long-lost classmate, and probably make a few new friends in the process.

You should also subscribe to our **class e-mail list**. It's easy to do, and you will receive important announcements over time. Because the list is "**moderated**," you will not be inundated with mail—just the items that are newsworthy and important. You will probably receive a copy of this newsletter via e-mail, provided the technophobes writing it can carry it off.

The instructions for subscribing are on the class web site, but they are easily

PROC @cornell.edu without a subject. In the message body include a single line with the words "**SUBSCRIBE CU62-L Firstname Lastname**" where the names are your first and last names. Do **not** use the quotes—just send the characters. The list processor knows where the e-mail is coming from and needs your name simply to be a bit more *friendly*.

Sound fairly simple? Well, some people feel folks in our age group cannot use the new technology. Let's prove them wrong. It's easy and will keep you connected with the class. (*Now, where did I put my typewriter ribbon?*)

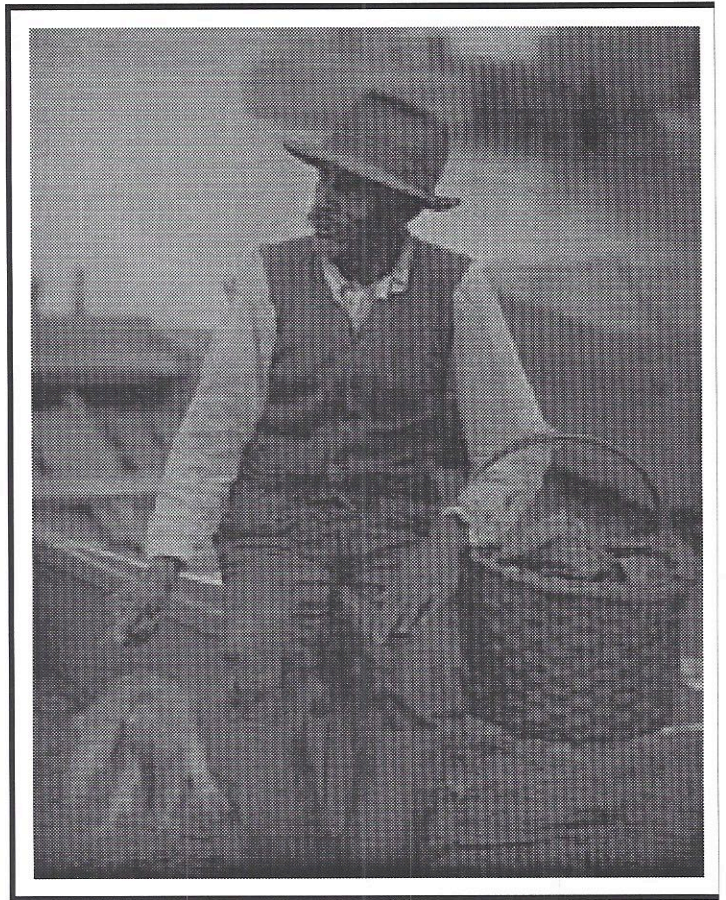
40 Years Of Giving

Around the Cornell campus—and in the university coffers—are numerous reminders of the loyalty and generosity of the class of '62. When the Hoy Field baseball scoreboard began looking like a battered billboard nearly 20 years ago, our class came to the rescue. We donated a brand-new scoreboard—a really snazzy one at that. It told an accurate story at every game—whether a happy story or not.

The class of '62 has done a tremendous job of offering monetary support over the years. In fact, the class gift to Cornell at our 35th reunion, less than three years ago, totaled \$17,700,000!

Perhaps the most memorable gift to come from the class of '62 can be found in the Herbert F. Johnson Museum of Art. It's a stunning collection of photography, termed by Museum Director Franklin Robinson as "extraordinary for its quality, quantity and range." The '62 collection of 19th and 20th century photography is now more than 40 pictures strong—with Timothy O'Sullivan's image of a Colorado River canyon a classic of the late 1800s. And portraits by Edward Steichen and Lotte Jacobi are "real insights into major figures of (the 20th) century." Adds Robinson, "The class of 1962 photography collection is a truly exciting and important part of this museum, and we all hope very much it will continue."

*Doris Ulmann (American, 1884-1934.)
Untitled (Man with Fish), c. 1933. Photogravure.*



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