



# '62/50TH IN VIEW

## The class of '62 history project

You may have a copy sitting on a shelf in your library. It's our 25th reunion yearbook from 1987. If you do, pull it out, blow off whatever dust has accumulated—and, for a few minutes, take a look at yourself a quarter-century ago.

But don't spend too much time on the past, because your class officers are hard at work on our 50th reunion yearbook—except it won't be a book! **Our 50th reunion history project will be coming to you in digital form: a CD playable on your computer.** The CD will be distributed free to all classmates. If at all possible, for those of you who prefer a printed version to place next to your 25th, we'll try to get you one (for a nominal fee).

Over the past months, our **class historians, Judy Rich and Peter Slater**, were asking for your input. They wanted a **"current" photo**, your story, and some responses to themes and questions, which were e-mailed to you—and sent by regular mail—back in February and again in May.

But, because of the tremendous amount of preparation time needed (over and above the profiles) to handle a '62 graduating class of nearly 1400 people, **the deadline has passed.** So we offer our condolences to those of you who did not respond in time. However, if you do have any questions, you can contact Judy at [jpr33@cornell.edu](mailto:jpr33@cornell.edu).

**The 50th reunion history project** is a once-in-a-half-century opportunity for us to remember a great Cornell class tradition. We all look forward to seeing it—and you—the weekend of **June 7–10, 2012.**

## Less than two years to go...

**If you are reading this, your luck has held. Because, some 48 years after graduation, you are still going.** Whether it's barely, or moderately, or still going strong—we are all still going. And, with memories of a great 45th (shame on you if you missed it!), we are less than 2 years away from **"the big 5-0"—our 50th class reunion.**

**Bottom line at the top: We want to see you there!!** And so, before you read further, mark this weekend down on your 2012 calendar: **June 7–10, 2012.** We really want you to **catch the spirit!**

And that spirit is buoying our expectations. Your **reunion team and committees, and class council**, believe that more than 500 class members, spouses, significant others, and family members will be returning to Ithaca for a terrific weekend of events.

**We hope you will help make that happen.**

Our class will be housed in the **Mews and Court dorms** on the North Campus.

From that beautiful headquarters, we'll be fanning out for three days worth of **reconnection, education, remembrance—and fun.**

Our **Thursday afternoon** kickoff will feature **a terrific video by classmates Phil and Maddy Handler**—professional videographers and producers—who are collecting reminiscences from classmates representing most all the colleges, looking back on their years on the Hill. And that will lead to our **opening reception and dinner.**

We expect the same great food that we've enjoyed at previous reunions.

**Friday morning** is a symposium you definitely will not want to miss. Led by our '62 classmate, and New York Times columnist, **Jane Brody**, the topic will be **"healthy living beyond our 50th"**. Jane will moderate a panel of Cornell experts in medicine, nutrition and lifestyle. **Friday afternoon** will be filled with university events and get-togethers. But **Friday evening** we will be attending the **Class of '62 gala dinner dance**, with music provided by the great **Backtalk Band**—a smash at our 45th.

**Saturday morning** will open with **college and affinity group breakfasts**, followed by President David Skorton's "state of the university" address. Then, if plans this early don't change, we'll all travel to **Cornell Plantations** to see the new visitor center, have our **class picnic** and take our **class picture**. That photo will be another event you don't want to miss, just to prove that you've survived!

The **weekend continues** with another great dinner Saturday night—then, all too soon, our traditional **Sunday morning breakfast, class meeting, and election of new officers.**

There will be time for fond farewells—and looking ahead to **our 55th reunion.**

**And we ARE going to be there! So start making your plans now for '62's "big 5-0"!**



## Come join our team!

As we move toward our 50th reunion, "time flies" is not just a cliché; it's reality. And so **your class officers are starting now to recruit volunteers for our topflight reunion team.** There are all sorts of jobs and positions to fill.

Below is a list of our team leaders and how

you can reach them to offer your support. Believe us, it's not as early as you think.

Now, **if you don't know** specifically what you want to do, but want to help—**do contact Ruth Bleyler.** All efforts are welcome.

**Come on, send that e-mail! We need you!**

### REUNION TEAM

**General Chairperson:** Ruth Z. Bleyler, [rzb3@cornell.edu](mailto:rzb3@cornell.edu)

**Class President:** Alex Vollmer, [avb5@cornell.edu](mailto:avb5@cornell.edu)

**Marketing:** John Lowrie, [jmlowrie@comcast.net](mailto:jmlowrie@comcast.net)

**Special Events - Headquarters:** Frank Quirk, [fjq2@cornell.edu](mailto:fjq2@cornell.edu)

**Special Events - Souvenirs:** Nancy Clark, [nwc8@cornell.edu](mailto:nwc8@cornell.edu)

**Registration:** Don Juran, [drj5@cornell.edu](mailto:drj5@cornell.edu)

### COMMITTEES

**Affinity groups:** Jon Hinebauch, [jhinebauch@comcast.net](mailto:jhinebauch@comcast.net); and Willis Ritter, [writer@cwr103.com](mailto:writer@cwr103.com)

**Clerks:** Sandy VanVelzer, [sandyv@mibor.net](mailto:sandyv@mibor.net)

**Catering:** Kelly Behan, [kellybehan@aol.com](mailto:kellybehan@aol.com)

**Decorating:** Cathy Bomberger, [cathybomb@aol.com](mailto:cathybomb@aol.com)

**Hosts:** Neil and Ro Schilke, [neroschilke@aol.com](mailto:neroschilke@aol.com)

# John Neuman '62: Always a leader

He is anything but old—and we're coming up on our 50th. But, for many years, he has impressed his classmates (at least this writer) as an *"eminence grise."* He shows up at class council meetings and other gatherings immaculately dressed. Many times in discussions, he sits quietly while debate swirls around him. And then, when the wind has been let out of his friends' arguments, he cogently distills the discussion into understandable and practical terms. He has not been class president, but he has always been a leader.



John Neuman '62.

Which is why, in this issue of *'62/50th in View*, we're profiling **John Neuman**, a man who holds bachelor's and master's degrees in engineering from Cornell, and an MBA from the Wharton School of Business at the University of Pennsylvania.

His professional accomplishments since leaving school are too many to catalog here.

John has nearly 37 years of experience in management consulting, particularly strategic growth management in an Internet era: product development, supply-chain strategy, revenue growth, e-business, manufacturing, marketing, mergers and acquisitions, and managing change in giant corporations.

John has been a partner in McKinsey & Company and Coopers & Lybrand. He's worked in Wall Street investment-banking and law firms. His clients have been global companies in industries ranging from consumer goods, to the defense and aerospace industries, to the not-for-profit world. Currently, he's president of the 1492 Consulting Group. In recent years, he's been a VP at the Michael Allen Com-

pany consulting organization, ATKearney, and an IBM consulting joint-venture.

As a Cornell alumnus, John served from 2002 to 2004 as CEO of eCornell, the university's online learning enterprise. More than 25,000 students from 180 countries are enrolled in nearly 70 courses leading to certificate programs in six critical areas to guide the rest of their lives.

Most important, for us in the class of '62, John served with great distinction from 1992 to 2005 as class treasurer, and has been a regional VP since then. John is immersed in Cornell, living on Cayuga Lake with his wife Carolyn, CU '64, who has been a university trustee for eight years. Their kids are Nancy, CU '90; and Scott, CU '93 and '99. Even their daughter-in-law, Amy, is CU '93.

John Neuman is an example of the professional success that can come from a Cornell education. He has also shown how his dedication to the class of '62 has contributed to the legacy of one of this university's greatest classes.

## An update on the Rhodes Tradition Fellowships

One of the great student aid programs being funded by the class of 1962 is the **Frank and Rosa Rhodes Cornell Tradition Fellowships**. This is the 15th year that our class has been contributing up to \$4000 annually. The money goes to students who fulfill work and volunteer requirements, as well as maintain a specific grade point average. These monies go toward reducing student loans; in other words, a qualified student can cut his or her loan burden by as much as \$16,000 over four years in school.

This spring at the Cornell Club of Sarasota, Florida, Frank and Rosa were honored for their long years of service to the school. In an interview, Frank told how the fellowships were created by Chuck Feeney '56, now a wealthy man who has given his fortune to a foundation that supports charitable causes. Chuck was a hotelier, and he had no money.

To earn some cash, he made sand-

wiches and delivered them at lunchtime. From that small beginning, he came up with the idea of fellowships in return for service work at Cornell.

And those former students now contribute to the program that helped them. Since its beginning in 1982, these tradition fellowships have helped reduce more than \$26.8 million in student loans.

Frank calls our class participation "...exemplary...in keeping Ezra Cornell's dream alive...without that (money), literally people would be closed out of the university."

But, he continues, "It does more than that. It links that to the whole idea

that learning isn't an end in itself, a personal possession. It's something to be used for the benefit of other people. And that's what the class of '62 fellowships keep alive."



Frank and Rosa Rhodes at the February honors luncheon at the Cornell Club of Sarasota, Florida.

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